



**ASSOCIATION OF INTERNATIONAL
CREDIT DIRECTORS & PROFESSIONALS**

Benefits of Becoming a Corporate Partner

Being a Corporate Partner of AICDP gives you access to the membership to promote your company and products to International Credit professionals at all levels.

AICDP Offers Corporate Partners:

2 Major Events per year open to all members	Flagship events open to all members and partners. Opportunity to promote directly to the attendees
Country Specific meetings per year	AICDP currently has 4 Country groups, Ireland, The Netherlands, Norway & the UK. Each group aims to meet 3 times per year. We expect to add a further 3 countries/regions in 2019. Being a partner, depending on your level of commitment, gives you the opportunity to have access to these events.
Webinars to the membership	Being a partner allows you to be a thought leader or present case studies through our webinar programme during the year.

So, what does membership cost?

Benefit	Strategic Partner	Corporate Partner	In- Country Partner
<i>Cost</i>	<i>£5,000</i>	<i>£3,500</i>	<i>£1,500</i>
Only one partner in each classification	Yes	No	No
Branding			
Logo on AICDP website with link	Yes	Yes	Yes
30-word description		Yes	Yes
100-word description	Yes	Yes	Yes
Logo on AICDP promotional material	Yes	Yes	Yes
Webinar to Members	Twice Per Annum	1 Per Year	In-Country
Banner at AICDP events	Yes	Yes	Yes
Banner in Prominent position at events	Yes		
Delegate List before and after event	Yes	Yes	Yes
Direct Mailing to AICDP membership			
- 2 per year	Yes		
- 1 per year		Yes	Yes

Events & commercial presentations			
Invited to attend all events	Yes	Yes	Yes
- with branding on web-based materials	Yes	Yes	Yes
Make commercial presentation	Yes	Yes	Yes
Non-commercial "Betterment presentation"- Subjectmatterexpertise	Twice per year	Once a year	Once a year
Host events in partnership with AICDP	Yes	Yes	Yes
Pro-active involvement	Expected	Yes	Yes
Invited to Attend Executive Group	Yes	Yes	No

AICDP Corporate Partner Programme – If you are interested in finding out more about how AICDP can support you with our **Corporate Partner Programme** – please contact **Bill Dunlop** on **+44 (0)1925 766604** or email **bill.dunlop@aicdp.global**